

RPC – REGIONAL PLANNING AND ECONOMIC DEVELOPMENT

Fund 075

MISSION STATEMENT

To develop and maintain relationships that improve quality of life in East Central Illinois through the provision of data analysis, planning, economic development, grant development and project administration services while optimizing available local, regional, state and federal resources.

BUDGET HIGHLIGHTS

Staff has placed a higher priority on marketing our services and capabilities during these challenging economic times. We strive to maintain and improve relationships with agencies in East Central Illinois with the goal of securing additional resources for Champaign County.

ALIGNMENT TO STRATEGIC PLAN

Our planning staff and programs promote quality of life, diversity, outreach to all interested residents, and interagency and interpersonal teamwork. We are ethical, transparent, fiscally responsible, and make efficient use of scarce resources. We promote sustainable growth in all our projects.

PROGRAM DESCRIPTION

The Regional Planning and Economic Development program has two facets: planning services contracts and regional services. *Planning services contracts* include the creation of land use plans, comprehensive plans, and economic development strategies for governmental agencies on a contractual basis. *Regional programs* include membership services and non-contractual governmental initiatives. Regional services include professional, technical, and planning assistance to general units of government. The division includes one full time planner and one economic development specialist.

OBJECTIVES

Planning Services

- Continue with current contractual planning services.
- Seek project opportunities with municipal, county and other governmental agencies in East Central Illinois and pursue collaborative opportunities such as trainings, workshops and conferences.
- Maintain a positive working relationship with residents, businesses, special interest groups and the media.

Regional Services

- Respond to approximately 50 data requests from area agencies, local governments, county residents, with an average response time of three days.

- Disseminate information about the Regional Planning Commission via its website and other forums.
- Continue to seek knowledge and new information niches relevant to our member agencies that make the Regional Planning Commission unique, responsive, and sought-after for regional solutions.
- Provide administrative support to local governments for enterprise zones.
- Market RPC services to units of government to meet planning, economic development, and public infrastructure needs.
- Apply for new and innovative grant funding and administer public infrastructure projects on behalf of units of local government.

PERFORMANCE INDICATORS

Indicator	2017 Actual	2018 Projected	2019 Budgeted
Planning Services			
# of new contracts acquired by RPC staff	5	4	4
# of new planning documents finalized per contracts	13	10	10
# of grant applications completed for other agencies	1	4	2
# of grant awards received	0	0	1
# of technical training/webinars courses attended by staff	85	105	75
Implementation of new software or planning tools to enhance staff capabilities	0	6	3
# of memos written and press releases or information brochures developed	105	110	30
# of phone inquiries (most regarding financing)	320	325	30
# of new loan/equity contracts	8	5	6
# of loan payoffs	8	2	2

# of regional agencies/banks for ED/financing topics	46	45	45
Regional Services			
# of information requests completed	26	30	30
# of membership work plan tasks completed	25	29	25
# of CDAP public facilities applications developed	1	1	1
# of CDAP public facilities projects administered	0	0	0