

CHAMPAIGN COUNTY LOCAL FOODS POLICY COUNCIL

Minutes

JULY 24, 2013, 5:45 P.M.

801 N. COUNTRY FAIR DR. CHAMPAIGN, IL
EXTENSION CONFERENCE ROOM

Present: Tod Satterthwaite; Zach Kennedy; Chris Henning; Becky Roach; Cathe Capel; Mel Farrell; Steve Herriott; Maya Bauer; Brad Uken

Guests: Patti Petrie

1. Call to Order—Meeting called to order at 5:50pm
2. Additions/Corrections to the Agenda—None
3. Approval of Minutes—minutes of 7/10/13; motion by Becky, second by Zack. Motion carries
4. Public Participation—None
5. CGFC Website Progress—Maya said not a lot to “see” yet. Site map and basic organization. Many links compiled. If send links, good to send a description of what it does/is. Needs more pictures/content. Deadline? Do we want it done by CB presentation (8/22)? If just want pages with links soon—if more graphics and pix. Stylesheet and “in progress” is probably OK and do-able by 8/22. Invoice from Mike and the county can cut a check. If we have images for the site, send them.
6. Strategic Plan/County Board Report Follow up—Plan is to meet next week [Zach; Chris; Brad] and assemble content. Distribute out for comments, edits, etc.
7. Guest Commentary progress—Cathe says almost ready. Timing would be good to coincide with 8/22, so maybe late August, early (2nd or 3rd Sunday) September.
8. Advisory Board
 - a. What would we expect the Advisory Board to do for us—depends on what issues we choose to emphasize: more local food on a macro basis; more encouragement of small farms; food hub growth; economic development...20/20 programs; how can planners be involved with local foods

movement. Explain us (our charge and relationship to CB) to them and get their perspectives on priorities. Have them help us prioritize and focus. How can they help us? Incubator for ideas

- b. Suggested names of people to serve on the Advisory Board—Rick Weinzerl; Todd Rusk; Terra Brockman; Jacob Ludwig; Jessica Gorin; John Rollins; Bruce Braham; Thad Morrow; Elisa DeMarco; Jody/Brian Endress; Someone from Illinois Green Business Assoc.; Don Schlorf (Busey); someone on CB involved with land/planning (Andrew Levy of RPC); Cynthia Haskins from IFB; FSA guy (Federal); Blake McCormick; Someone from Aramark or Sodexo??? Schools??? Private schools would have more flexibility; Regional Office of Education—Jane Quinlan—they have a monthly meeting with all Supts. To find out about their interest in local food/what’s in their contracts, etc; Unit #4 Mary Davis; Lacey Raines Lowe; more farmers, big and small (Tom Smith—transitioning 200 acres to organic); hydroponic farmer (Living Waters); Dustin Kelly (Autumn Berry). Get a preferred person list. Toss out hydroponics and contractors. Dream Team: John Rollins; Mary Davis; Rick Weinzerl; Todd Rusk; Brian Endress; Tom Smith; Cynthia Haskins; Lacey Raines Lowe; Elisa DeMarco; IGBA person (Mara Eistenstein); someone in lending at Farm Credit Services (Brad will get a list to Tod). Get some contact info, draft some talking points. Perhaps talk to them after Guest Commentary so they “Know Us” somewhat.

9. Legislative Update—Maya distributed ISA Bill Tracker which is a way to keep informed on actions at State level. Should we take positions on it? Link to it on our website.

10. Announcements

- a. Brad: Invitations coming soon to a larger meeting of the Rantoul incentive stakeholders. August 21. Issues to be presented: Changing culture of eating—Economic Development—Incubator Farm—Education—Beginning Farmers—Research/Clearing House—Leasing the acreage—Co-Operative management—Funding/Processing/Grading/Packaging.
- b. Patti: Clevelend land banking [dilapidated properties; odd shaped parcels] for the purpose of local foods. Way to get around certain zoning barricades.

11. Other Business

12. Adjourned at 7:25pm. Next meeting is August 14.