

**Board of Directors
Champaign County Nursing Home (CCNH) –Minutes
Urbana, Illinois
July 31, 2017**

Directors Present: Anderson, Emanuel, Hodson
Directors Absent/Excused: Banks, Busey, Hartke, Sutton
Also Present: Asplund, Colbrook, Koenig, Snider

I. Call to Order

Chair Anderson called the meeting to order at 1:06 p.m.

II. Roll Call

Asplund called the roll of Directors. A quorum was established.

III. Approval of Agenda

The board approved the agenda as distributed (motion by Hodson, second by Emanuel, unanimous).

IV. Public Participation

V. Communications

VI. New Business

A. August Social Event

Ms. Emanuel provided a handout summarizing items for the August 27, 2017 event. Ms. Hodson stated Dorothy Martirano, along with two other musicians, will play music at the event. She stated all items to be purchased will be based on the assumption there will be 100 guests who attend.

According to Ms. Emanuel, the Auxiliary (up to \$300 for ice cream) and the Friends of Champaign County Nursing Home (up to \$200 for advertising) have agreed to donate money toward the event.

The committee identified several groups of people and organizations to send a flyer, including churches, rotaries, and assisted living communities.

Rick Snider entered the meeting at 1:22 p.m.

Mr. Anderson volunteered to bring a canopy to set up in the courtyard to provide additional shade. Ms. Hodson agreed to develop a tour guide to assist tour guides in where to go and what to say. The group discussed the potential to stage some of the rooms for the tour. Ms. Colbrook stated the nursing home staff is responsible for preparing the facility (cleaning, maintenance, set-up, etc.). She also agreed to staff serving the food and beverages. Mr. Snider will announce the event at the August Committee of the Whole and County Board meetings.

Suzie Koenig entered the meeting at 2:03 p.m.

The committee discussed potential advertising including “Penny for Your Thoughts”, CI-Living, radio PSAs, and the News Gazette. Suzie Koenig agreed to participate/be interviewed to highlight the fact the home is under new management.

Ms. Koenig stated she is scheduled for a lunch-n-learn at Presence on August 14. She suggested August 15 as a potential date for media interviews. Ms. Koenig described an event held at another nursing home she works with which allows local artists to display and sell their work. She suggested a separate event, perhaps in the fall.

The group discussed the need for volunteers for the event, including greeters, tours, food service and clean up.

VII. Next Meeting Date & Time

Monday, August 14, 2017 at 6:00 p.m.

VIII. Adjournment

Mr. Anderson declared the meeting adjourned 2:26 p.m.

Respectfully submitted:
Tammy Asplund
Recording Secretary